



Good-time music on the historic Santa Fe Trail

2026 Sponsorship/Ad Agreement

SPONSORSHIPS

___ \$2,000+ (8 weekend passes) ___ \$1,000 and up (6 weekend passes)

___ \$500 (4 weekend passes) ___ \$250 (2 weekend passes)

___ Other: \$ _____

- Your banner displayed in the stage area
- High visibility with frequent announcements from the stage
- Listing in the festival program
- Link to your website from the festival website
- Tax deductible to the extent allowed by law

FESTIVAL PROGRAM ADS

___ One-quarter page (4.25"x2.75") = \$150 black/white or \$175 color (1 weekend pass)

___ One-half page (4.25"x5.5") = \$300 black/white or \$325 color (2 weekend passes)

___ Full page (4.25"x11") = \$500 black/white or \$525 color (4 weekend passes)

___ Back Cover (4.25"x11") = \$1,000 color (6 weekend passes)

- High visibility ad will be included in multi-page festival program
- Link to your website from the festival website
- Tax deductible as a business expense
- Ad can be created for an additional \$100 cost + \$25/revision

Please complete information on back of form and return to Laurie Glaze at support@santafetradfest.org.

On behalf of the Board of Directors and Festival Planning Committee, we thank you for your support of Santa Fe TradFest and look forward to seeing you.

For additional sponsorship/ad information, please contact Laurie Glaze, 713.829.7276; support@santafetradfest.org or visit our website: www.santafetradfest.org.

Legal name: _____

Please acknowledge me/my business by this name: _____

Person to contact regarding sponsorship/ad:

Name: _____

Telephone: _____

Email: _____

Mailing address: (street, city, state, zip): _____

Signature: _____ Date: _____

In order to ensure that your sponsorship is included in promotional materials, please return this sponsorship agreement no later than July 1, 2026 and submit sponsorship payment no later than July 31, 2026 to:

Santa Fe TradFest
P.O. Box 5551
Santa Fe, NM 87502

THANK YOU FOR SUPPORTING LIVE MUSIC!

Santa Fe TradFest is a sponsored project of Santa Fe Friends of Traditional Music, a 501(c)(3) nonprofit organization whose mission is to spotlight and celebrate the many forms of traditional, acoustic music in New Mexico and beyond. Federal Tax ID# 85-0474943.